

**POSTGRADUATE INSTITUTE OF MEDICINE**  
**UNIVERSITY OF COLOMBO**

**MSc (BIOMEDICAL INFORMATICS) SEMESTER III (SPECIAL)**  
**EXAMINATION – SEPTEMBER 2023**

**Date:-** 5<sup>th</sup> September 2023

**Time:-** 1.00 p.m. - 1.30 p.m.

**SEQ PAPER**

**Module 11 - Management**

1. The Ministry of Health is now in the process of digitalizing the hospitals and issuing a Patient Identification Number (PIN). This process needs the support of different stakeholders and their motivation.
  - 1.1. Describe how you would apply principles of management to motivate various categories of staff to carry out the above task. (60 marks)
  - 1.2. Explain how you would handle the possible conflicts which may arise during this process. (40 marks)