

POSTGRADUATE INSTITUTE OF MEDICINE
UNIVERSITY OF COLOMBO

SELECTION EXAMINATION FOR MSc (MEDICAL ADMINISTRATION)
TRAINING PROGRAMME – FEBRUARY/MARCH 2017

Date :- 28th February 2017

Time :- 1.00 p.m. – 4.00 p.m.

All **five (05)** questions to be answered.

Each question to be answered in a separate book.

PART A

1.
 - 1.1.
 - 1.1.1. What is meant by “Effective Communication”? (10 marks)
 - 1.1.2. What are the methods of communication available for a manager in an organisation? (20 marks)
 - 1.2.
 - 1.2.1. What is “Electronic Communication”? (10 marks)
 - 1.2.2. Describe the advantages and disadvantages of electronic communication? (20 marks)
 - 1.3.
 - 1.3.1. Explain what you understand by formal communication and informal communication. (15 marks)
 - 1.3.2. As a manager how would you react to informal communication in your organization? (25 marks)
2. Write short notes on –
 - 2.1. Average length of stay (25 marks)
 - 2.2. Infant mortality rate (25 marks)
 - 2.3. Role of infection control nursing officer in a hospital (25 marks)
 - 2.4. Electronic Indoor Mortality and Morbidity Return (e-IMMR) (25 marks)

3. Write short notes on-

- 3.1. Quality Management Unit (QMU) in a District General Hospital. (25 marks)
- 3.2. Work Improvement Team (WIT) (25 marks)
- 3.3. Benchmarking (25 marks)
- 3.4. Accreditation of health care institutions (25 marks)

PART B

4. Following a bus and train accident, about 100 casualties were brought to a tertiary care level hospital around 10.00 a.m. There were several dead bodies among the casualties. As the head of the institution;

Discuss the overall management of the above disaster situation. (100 marks)

5. You are the Regional Director of Health Services (RDHS) of a district. A Medical Officer of Health (MOH) of your district informs you that he has observed large number of antenatal mothers have different nutritional problems. As Regional Director of Health Services;

- 5.1. How would you confirm the findings of the MOH? (25 marks)
- 5.2. List out the possible nutritional problems among above said antenatal mothers. (25 marks)
- 5.3. What are the actions would you take to address two (02) of the problems you identified in 5.2.? (25 marks)
- 5.4. Describe the long term plan to solve above two problems. (25 marks)